



## MEDIA RELEASE

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### **Lompoc's Own KPEG Radio Announces New Traxx Program**

*Programming debuts this week On KPEG Radio*

**LOMPOC, CA, March 9, 2018** – Lompoc's own KPEG 100.9 FM is pleased to announce the debut of its new program KPEG New Traxx.

Now airing every Friday night at 6 p.m. and running about 30 minutes, New Traxx features recent additions to the ever-expanding KPEG music library.

Studio Manager Gregg Ratcliff, the host of New Traxx, will also highlight during the program one new song being aired for the first time on KPEG.

The community is invited to join us for KPEG New Traxx, and hear what's new on your favorite radio station!

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### **City of Lompoc**

The City of Lompoc was founded as a town in 1874 and incorporated as a city on Aug. 13, 1888. Prior to the City's establishment, the building of La Purisima Mission in 1787 marked the earliest European settlement in the Lompoc Valley. Growth in the Lompoc Valley was sparked by the 1901 completion of the coastal railroad between San Francisco and Los Angeles, which included the extension of a spur into Lompoc. The Lompoc Valley is home to Vandenberg Air Force Base, the first missile base of the United States Air Force. Today, the City of Lompoc is a travel destination known for its downtown mural program, local wines and acclaimed cuisine, historic landmarks, parks and nearby beaches. For more information, visit:

<http://www.cityoflompoc.com/>