

**ADOPTED MINUTES OF THE SPECIAL MEETING  
OF THE  
ECONOMIC DEVELOPMENT COMMITTEE**

Adopted August 2, 2018  
**Thursday, June 21, 2018  
6:00 p.m.**

**Lompoc City Council Chambers**

**ROLL CALL OF COMMITTEE MEMBERS:**

Jeremy Ball, Committee Chair

Chelsea Cochran, Vice Chair

Lisa Andre

Naishadh Buch

Henry Gallina

Tina Mercer – excused

Cecilia Ramos – excused

Clay Turner – excused

Ed Braxton

Kathi Froemming

DeWayne Holmdahl

Megan Raff

Rob Traylor – excused

**ASSOCIATE MEMBERS:**

Gilda Cordova

Barbara Edwards

Amber Wilson

Brandon Bridge – excused

Tom Farrell – absent

**STAFF:**

Christie Alarcon, Interim Economic Development Director

Jasmine McGinty, Development Programs Specialist

**MEMBERS OF THE AUDIENCE:**

Tim Becker, resident of Lompoc

**ORAL COMMUNICATIONS**

Chair Ball introduced new member Ed Braxton, of Lompoc Valley Medical Center HR. Member Braxton introduced himself as Chief Human Resources Officer of LVMC. He stated he has been in Lompoc for nine years and a part of the Chamber board for six years. He stated his excitement in working on the EDC. Member of the audience Tim Becker, introduced himself as a new resident in Lompoc and is interested in learning more about what the EDC is doing.

**STAFF COMMENTS:**

- **Recent Development Activity**

Ms. Alarcon reported on the following development activity:

- CHC came forward to Council with a proposal for a payment in lieu of taxes and are currently working on trying to reach an agreement.
- SureFresh submitted an application for a business in the Central Coast Business Park. They plan to bring 60 new jobs, 20-30 of which are higher paying.
- Food service in the wine ghetto had it's first reading at the City Council meeting and passed. It will be going for a second reading in July.

- Blaze Pizza is moving forward in construction and plans to open soon.
- There are ten commercial cannabis license use applications under review, three of which are close to being completed. All three are retail locations.
- Summit View Homes will be taking their proposed Community Facilities District to Council soon. Their target date for construction remains December 2018.
- Planet Fitness, Five Below and Famous Footwear are all moving forward.
- Wendy's submitted an application for improvements to the exterior of their building/modernizing the façade.

**AGENDA ITEMS:**

**A. Approval of Minutes – May 3, 2018.**

**MOTION:** It was moved by Member Cochran and seconded by Member Gallina that the May 3, 2018 minutes were approved.

**VOTE:** The motion was passed on a unanimous voice vote.

**B. Vision Statement – adopted October 3, 2014**

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

**C. Review Draft Strategic Plan**

Chair Ball introduced the strategic plan draft and emphasized his goal for the evening was to flesh out and approve the initiatives and obtain a general understanding of the goals for the next two years.

The committee reviewed each of the three initiatives, Create Opportunities for Investment, Market Lompoc, and Initiate a Supportive Business Environment, and discussed if what was captured in the draft Strategic Plan reflected the Strategic Planning Workshop on May 21, 2018. There was general discussion during the discussion of each of the three initiatives on how the committee can structure their subcommittee groups to work towards each goal.

After through discussion of each strategic direction, Ms. Alarcon and Ms. McGinty summarized the discussion points from the EDC and asked the members if the goals were laid out as they wanted to be. After review of the entire document, members of the EDC reached consensus that they wanted to move to approve the draft strategic plan to go forth for Council Approval.

The EDC had two corrections to the plan, both of which were changes to the wording. The first correction was to change goal 1.2.2 of Creating Opportunities for Investment. The EDC changed the wording to “Improve Access to Broadband.” The second change was to goal 3.1.1 of Initiate a Supportive Business Environment. They changed it to read “EDC/ Staff to discuss optimizing guidelines for facilitating new business opportunity.”

**MOTION:** It was moved by Member Buch to approve the 2018 Draft Strategic Plan to be taken to Council for their review and approval. It was seconded by Member Holmdahl.

**VOTE:** The motion was passed on a unanimous voice vote.

#### **D. Review and Revise Strategic Plan Document Sub Group Reports**

Chair Ball introduced the idea of restructuring the subcommittees to reflect the new three strategic directions. The EDC liked the idea of simplifying the subcommittees and narrowing it down. There was also a discussion that too many subcommittees was inefficient. The committee agreed to start with three large subcommittees based on the three strategic directions. Ms. McGinty asked members of the EDC to raise their hand to show which subcommittee they would be interested in working on.

The next steps will be to convene each of the three groups, and break those larger groups into smaller, more targeted subcommittees. Members Wilson, Buch, Holmdahl, Ball, Braxton and Raff expressed interest in Creating Opportunities for Investment. Members Madson, Holmdahl, Gallina, Cochran, Froemming, Ball, Raff and Edwards expressed interest in the Market Lompoc Initiative. Members Andre, Ball, Buch, Wilson, and Braxton expressed interested in the Initiative Business Environment initiative.

#### **ORAL COMMUNICATIONS**

Member Gallina gave a brief introduction to the Lompoc Miracle story. Member Wilson stated the Old Town Summer Market begins on June 29<sup>th</sup>. She also informed the EDC the Annual Chamber Awards Dinner will be held on July 18<sup>th</sup>. Member Ball brought up the feasibility study for the Lompoc Old Town from 1997. He stated he will be pulling highlights from the document to bring to the group at a later date.

Member Ball read the letter of support he prepared on behalf of the EDC in support of the renovation of Huyck Stadium for LUSD and LVCHO. He asked the committee if there were any edits to the letter of support. Member Froemming had one addition to the letter, adding that the renovation was a partnership between LVCHO and LUSD. With that one correction, Member Buch motioned to approve the letter of support be sent on behalf of the EDC.

**MOTION:** It was moved by Member Buch to approve the letter of support be sent on behalf of the EDC. It was seconded by Member Holmdahl.

**VOTE:** The motion was passed on a unanimous voice vote.

**STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS** – Ms. McGinty shared there will be a special EDC meeting on Wednesday, June 27<sup>th</sup> on the Zoning Ordinance Workshop update. She noted Brian Halvorson, Planning Manager will be presenting a brief update and hosting a Q&A session.

She reminded the EDC to fill out the poll to vote for the Annual EVA winner, which will be presented at the Annual Chamber Awards Dinner on July 18<sup>th</sup>.

**WRITTEN COMMUNICATIONS** – None

**ADJOURN** – Chair Ball adjourned the meeting at 8:14 p.m.