

**ADOPTED MINUTES OF THE SPECIAL MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

Adopted September 6, 2018

Thursday, August 2, 2018

6:00 p.m.

Lompoc City Council Chambers

ROLL CALL OF COMMITTEE MEMBERS:

Jeremy Ball, Committee Chair

Chelsea Cochran, Vice Chair

Lisa Andre

Ed Braxton

Kathi Froemming – excused

DeWayne Holmdahl

Tina Mercer – absent

Cecilia Ramos

Clay Turner – absent

Tim Becker

Naishadh Buch

Henry Gallina

Chuck Madson – absent

Megan Raff

Rob Traylor

ASSOCIATE MEMBERS:

Brandon Bridge

Barbara Edwards – absent

Amber Wilson

Gilda Cordova

Tom Farrell – absent

STAFF:

Teresa Gallavan, Economic Development Director/ Assistant City Manager – excused

Jasmine McGinty, Development Programs Specialist

MEMBERS OF THE AUDIENCE

Victor Jordan – owner of The Vision

Augusto Caudillo – owner of Scratch Kitchen

ORAL COMMUNICATIONS

Member Cordova stated she is working with Nast to help promote the launch of the Delta II rocket. She noted she is looking to create a support group to help advocate for promoting this launch. The launch is scheduled for September and they will be looking for support and volunteers. Right now, they are looking for a launch viewing site. Possible places are the Dick DeWees Center and the airport, similar to Mission to Mars. They are teaming up with Explore Lompoc for collateral and assisting in promoting the event. Member Bridge mentioned Ken Adams park as a potential viewing site to explore.

None.

STAFF COMMENTS:

Ms. McGinty stated that Community Health Centers would be going back to Council in the near future. She also let them know there was thirteen commercial cannabis use applications in process, and three licenses have been issued. She also noted Blaze Pizza opened, Chipotle closed, and Ulta, Famous Footwear, Planet Fitness and Five Below were still moving forward.

The EDC 2018 Strategic Plan is going to Council on August 7th, and the EDC periodic report will also be going to Council on this date.

PRESENTATIONS:

Member Buch gave a presentation on the Lompoc Healthcare District. He gave a background of the building of the new hospital, an overview of providers in the district, and an overview of hospital services. He also presented yearly data and provided that the hospital district employed about 500 full time staff and about 735 total jobs. His presentation included challenges and the road ahead. There was a general question and answer session about the hospital and services provided. Member Braxton also gave input on staffing the hospital, and challenges faced. He added that approximately 70% of employees of the hospital district live in Lompoc.

AGENDA ITEMS:

A. Approval of Minutes – June 21, 2018 and June 27, 2018

MOTION: It was moved by Member Braxton and seconded by Member Wilson that the June 21, 2018 and June 27, 2018 minutes were approved.

VOTE: The motion was passed on a unanimous voice vote.

B. Vision Statement – adopted October 3, 2014

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

C. Subcommittee Reports

Chair Ball stated the three larger subcommittee goals have been broken down into six subcommittees. He then went through each of the subcommittees and discussed what each one can begin to look at and how to begin developing a list of action items. Chair Ball also gave an update on the Broadband Consortium meeting he attended on Monday, July 30th. In summary, he noted the importance of keeping broadband at the forefront of discussion, as Santa Maria is making a huge effort to increase connectivity along their main corridor, Broadway. When discussing about the marketing effort, Chair Ball gave a summary report of what happened in the subcommittee meetings and the discussion to marketing “to whom.” Member Galling talked about the importance of education in the community.

After giving an overview of the six subcommittees, there was general discussion about next steps for the subcommittees. Ms. McGinty added when they figure out who is interested in which topics, they can meet and begin developing a list of action items to be accomplished within the next few months. Chair Ball asked if anyone would like to join a subcommittee and also stated he would be looking for subcommittee leaders. Member Cordova added there was no need to “reinvent the wheel” and we need to focus on the overall infrastructure of economic development in Lompoc.

ORAL COMMUNICATIONS

Member Wilson reported Open Streets is Friday, August 3rd; and there are two left. She stated August 16th the Chamber of Commerce will be hosting the new City Manager at their luncheon at the Hilton Garden Inn. It is \$25 for members and \$30 for non-members. Member Ball commended

the Chamber for their updated newsletters.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS

Ms. McGinty stated there will be a workshop held by the U.S. Small Business Administration on Monday, August 6th from 2 to 3 p.m. in Council Chambers at City Hall. The workshop will include a discussion of SBA resources for local businesses and different programs and tools they offer.

WRITTEN COMMUNICATIONS – None.

ADJOURN – Chair Ball adjourned the meeting at 7:43 p.m.