



Ideas + Action for a Thriving Central Coast

June 17, 2025

Lompoc City Council

James Mosby, Mayor

Steve Bridge, Council Member

Victor Vega, Council Member

Dirk Starbuck, Council Member

Jeremy Ball, Council Member

Subject: Advancing Economic Prosperity in Lompoc and the Central Coast

Dear Lompoc City Council:

REACH is a nonprofit, economic impact organization with a mission to increase economic prosperity throughout the Central Coast region through big thinking, bold action and regional collaboration. The north star of our work is collaboration with business, education, government and nonprofit partners to create good-paying jobs and provide current and future generations the opportunity to thrive.

We have appreciated partnering with the City of Lompoc on a variety of regional economic initiatives over the last several years, including as partners on the Vandenberg MOU, collaborating on regional economic planning through our annual Santa Barbara County Economic Development Roundtables, and coordinating on business attraction, retention and expansion efforts through the regional Economic Development Practitioner Network. These and other regional initiatives have provided an opportunity to elevate economic opportunities in Lompoc and the region to state, federal and industry audiences, as well as share best practices and enhance coordination between Central Coast cities and communities.

In all this regional work with counties, cities, and chambers of commerce across the Central Coast we continually see the positive impacts of local investment in economic development pay dividends for business and workforce, alike. Coordination with the business community is vital for effective business retention, expansion, and attraction strategies. Additionally, the challenges and opportunities facing Lompoc will only be met with strong partnerships and effective action to improve economic conditions.

Lompoc is well positioned to capture business investment particularly as the space and aerospace, precision manufacturing, and agricultural technology sectors continue to grow in our region and throughout the state and nation. As a regional integrator and catalyst for collaboration and action, REACH looks forward to continued partnership with the City of Lompoc, the Lompoc Valley Chamber of Commerce and other partners across Lompoc as we position our region to capture the opportunities.

Sincerely,

Michael Foote

Director of Economic Development & Community Affairs

REACH