

**MINUTES OF THE REGULAR MEETING
OF THE
ECONOMIC DEVELOPMENT COMMITTEE**

Adopted March 2, 2017
**Thursday, February 2, 2017
6:00 p.m.**

Lompoc City Council Chambers

ROLL CALL OF COMMITTEE MEMBERS:

Maria Hall, Committee Chair

Jeremy Ball, Vice Chair – excused

Naishadh Buch – excused

Mary Day

Henry Gallina

Carol Newsome

Cecilia Ramos

Rob Traylor

Tom Davidson

Richard Drago – absent

Felix Hernandez

Don Pommerville – absent

Sue Schuyler

ASSOCIATE MEMBERS:

Gilda Cordova – absent

Mary Hawes – absent

Brett Lauter – absent

Chelsea Cochran – excused

Allyssa Imano – excused

Luis Servin – absent

STAFF:

Teresa Gallavan, Economic Development Director/ Assistant City Manager

Lucille T. Breese, Planning Manager – excused

Jasmine McGinty, Development Programs Specialist

MEMBERS OF THE AUDIENCE:

None.

ORAL COMMUNICATIONS

Chair Hall gave a report on the WALI (Workforce and Literacy Initiative) forum at the Dick DeWees Center. She noted this event was hosted by the EconAlliance and some of the main topics that were discussed were Northern Santa Barbara County childcare and the need for child care throughout the county, peoples' self help housing, and Central Coast Literacy Council. The forum also hosted speakers from Allan Hancock College in regards to adult education block grants, and from WNI (Workforce Neighborhoods Initiatives). There was a general discussion amongst the group regarding childcare and daycare centers in Lompoc.

Chair Hall also reported on the Economic Vitality Team's (EVT) first annual meeting that occurred on January 31, 2017. Ms. Gallavan informed the EDC that the EVT is made up of all the Chamber CEOs in the county and the advisory board members representing Lompoc are Member Tom Davidson and Tim Harrington. EVT received seed funding from Santa Barbara County in the amount of \$150,000 per year and the model was to also receive private funding to create a regional approach and strategy to economic vitality. This event was to highlight and discuss the importance of regional economic planning. Speakers at the event included the County CEO, EDC-VC and EDC- SLO. Member Davidson added the concept of the EVT is for cities and chambers to keep businesses here in the region rather than expanding out of Santa Barbara County. He stresses the important of a regional and cooperative approach to economic development. Chair Hall also reiterated the importance of a public/ private partnership for

economic vitality.

Member Traylor asked for an update on the formation of an ad-hoc committee addressing marijuana cultivation in the City of Lompoc. Ms. Gallavan informed him that while city staff is still awaiting Council direction, Council Member Osborne and Council Member Vega may go meet with different groups and industries to discuss the next steps. Member Davidson stated that the Council was going to form an ad-hoc committee with people from different industry and groups but the formation has not yet begun.

STAFF COMMENTS:

- **Recent Development Activity**

Ms. Gallavan reported on the following development activity:

- On January 25, there was a Zoning Ordinance Update workshop where the commissioners were able to give input on the zoning districts. The next workshop will be held in March and the estimated timeline for the draft zoning ordinance to be drafted for public review is scheduled for July 2017.
- At the February 7 Council meeting, there will be a discussion of housing related grant funding for park renovations. There is an opportunity to receive up to \$800,000 in grant funding to assist in existing park renovation.
- The discussion of incorporating a new city logo/graphic is also on the February 7 Council agenda on how to move forward on potentially having a new modernized city logo.
- Lastly, on the February 7 Council agenda, a church is looking to have their impact fees waived to build a daycare on site.
- At the February 8 Planning Commission meeting there will be a few items:
 - Temporary use permits to allow food in the wine ghetto/ industrial zoned areas. Member Davidson encouraged the EDC to attend the Planning Commission meeting and support the allowance of food in industrial zones
 - General Plan Annual Report- She noted there will be an update on the twenty three points of the Economic Development Element of the General Plan
 - Thrift Store, Pay It Forward, is looking to expand into a neighboring building with an outdoor area so they have the opportunity to sell potted plants

Ms. McGinty added that the State of the City address given by the Mayor and the City Manager will be taking place on February 16 at the Dick DeWees Center. She stated tickets were available for the luncheon at the Chamber of Commerce's website. She also reported that the city applied for a CALED award for the production of the economic development manufacturing video and they did receive an award of merit. The city will be recognized at CALED's annual conference in March in San Diego. Ms. McGinty also informed the EDC the second episode of Tune In, Lompoc, the city's new public access TV show just launched and it highlights the diverse dining industry here in town.

Member Traylor asked for an update on a meeting that occurred with the City Manager and Pale Blue Dot Ventures. Ms. Gallavan updated the EDC and stated the City Manager met with Pale Blue Dot Ventures for a preliminary discussion of the project that was proposed for the 82-acres near Allan Hancock College. There was a preliminary discussion amongst the group about the status of what is going on at that project site. She noted the City is open to ideas on project concept but are looking for viable funding from a developer and importance of showing financial and development capacity.

AGENDA ITEMS:

A. Approval of Minutes – January 5, 2017.

MOTION: It was moved by Member Traylor and seconded by Member Gallina that the January 5, 2017 minutes were approved.

VOTE: The motion was passed on a unanimous voice vote.

B. Vision Statement – adopted October 3, 2014

“Our Vision statement is to develop a strong positive image which attracts and retains business and visitors and residents that achieves economic vitality in the Lompoc Valley.”

Chair Hall acknowledged the Vision Statement.

C. Strategic Plan Document Sub Group Reports:

- **Broadband Connectivity Support Group**
Members: Hall, Cochran, Traylor

None.

- **Explore and Expand Funding Opportunities**
Members: Lauter, Cochran, Hawes

None.

- **Marketing and Added Capacity**
 - 1) **Identify Possible Committee Members:**
Santa Ynez Band of Chumash, Vandenberg Air Force Base, LUSD, Federal Correctional Institution
Members: Cordova

None.

- 2) **EVA**
Members: Hall, Newsome, Ramos, Traylor

Chair Hall stated they still need to give Kendall Sheppard Eye Center their award. She also encourages members of the EDC to join this subcommittee to assist in obtaining nominations for future winners. Member Traylor expressed interest in joining this subcommittee. Chair Hall noted they need six more nominations for next quarters' awards.

- 3) **Lompoc Record Column**
Members: Ramos, Hall, Imano, Ball

Chair Hall stated the biweekly columns are being regularly submitted and this is going well. The next article that will be on the February 5th column will be discussing the State of the City address.

- 4) **Festival Subcommittee**
Members: Hawes, Newsome, Ball

None.

- 5) **Old Town Market and Events**
Members: Hall, Cochran, Newsome

None.

**6) Economic Development Website/ Social Media
Members: Hall, Imano**

None.

**7) Economic Vitality Forum
Members: Ball, Cochran**

None.

- **Improve Business Environment**
 - 1) **Local education initiative: Education Summit**
 - 2) **Promotion of local existing businesses, foster retention and expansion**
 - 3) **El Camino Community Center (Member Servin)**
 - 4) **Zoning Ordinance Liaison (Member Davidson)**

Members: Hernandez, Drago, Servin, Hawes, Gallina, Cochran, Traylor, Imano

Member Hernandez said the next subcommittee meeting for the Education Summit subcommittee meeting is February 8th. He stated he met with City staff, as well as leadership from the Chamber, and attending the LUSD CTE Perkins Advisory Board meeting to learn about how best to continue on with planning the education summit. He stated he will have a more thorough update at the next EDC meeting. Member Gallina thanked Member Hernandez, Member Traylor and Ms. Gallavan for attending the LUSD board meeting and he applauded Ms. Gallavan for her presentation. Ms. Gallavan added that there are currently fifteen career pathways in the district at the high school level which she was unaware of. She also added Member Servin shared the WIB has updated cluster data and will be sharing that.

- **Improve Physical and Perceived Image**
 - 1) **Obtain general understanding of partners**
 - 2) **Promote existing beautification events**
 - 3) **Promote Façade Improvement Program**
 - 4) **Oversight Parks and Recreation Liaison**
 - 5) **Beautification Commission Liaison**

Members: Hawes, Ball, Newsome, Buch, Cochran, Imano, Hernandez

None.

D. Committee Business

None.

ORAL COMMUNICATIONS

Chair Hall encouraged the EDC members to attend the Planning Commission meeting on Wednesday February 8 at 6:30 pm. She reminded the EDC they will be discussing allowing food in industrial zones.

STAFF & COMMITTEE REQUESTS/ANNOUNCEMENTS – None

WRITTEN COMMUNICATIONS – None

ADJOURN – Chair Hall adjourned the meeting at 7:03 p.m.